

Jack's Outdoor Services
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FOR IMMEDIATE RELEASE

Jack's Outdoor Services Launches “MyLawn” Application—The App for Homeowners who Hate Mowing.

New York, June 15, 2015 – According to Consumer Reports, most homeowners don't like doing yard work—93%, in fact, hate it. Everyone has a favorite summer activity they'd love to be doing instead—having friends over for a barbecue, hiking, or relaxing outside.

Homeowners who hate mowing the grass now have an app for it. Jack's Outdoor Services new app, MyLawn, makes lawn care fast and easy. By using the two-touch menu, homeowners order their lawn mowed at their convenience, so they can even get it cut when they're not home.

“This is a breakthrough in lawn care,” Jack Amano, president of Jack's Outdoor Services says. “MyLawn gives homeowners back their free time. Use your smartphone to arrange a day and time to get your lawn mowed, and since it only takes a few seconds, you can use MyLawn even if you're on vacation or between meetings at work.”

My Lawn also offers Super Green, a lawn health service. At each visit, Jack's will test the soil, acid levels, and health of the grass on the property. Reports will appear in the MyLawn app detailing the health of your lawn along with suggestions to keep your lawn the greenest in the neighborhood.

The MyLawn app is available from Jack's Outdoor Services homepage. It runs on any modern smartphone or tablet and is also available for Windows, Mac, and Linux operating systems. For scheduling lawn care services, users must have an account with Jack's Outdoor Services. MyLawn can also be used to order leaf removal and snow removal.

Jack's Outdoor Services is an all-season property management company, offering lawn care, landscaping, tree care, as well as snow removal through proven local contractors. Last year, Jack's won three Alba Awards for excellent customer service.

For more information, please contact Keith Jackson, publicity manager at 123-4567.